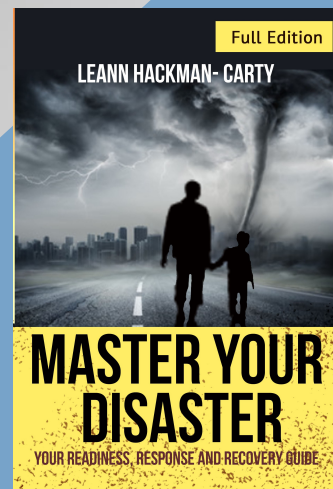




Be ready!

This essential custom guide - three books in one - provides key information to preparing your family, your business, and your community for unexpected natural or man-made emergency events.

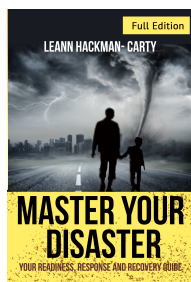


About the Master Your Disaster Series

Natural disasters are happening everywhere. Earthquakes, hurricanes, and man-made perils have left communities anxious and confused about their own emergency preparedness. In these unique guides, preparedness and recovery expert **Leann Hackman-Carty** shows you how to prepare your family, business, and community for a number of devastating scenarios. Gleaned from years of experience with disaster recovery organizations, her specialized insight will help you understand the different levels of disaster preparation and recovery.

No one knows what tomorrow holds, but Hackman-Carty's advice can help you prepare for the worst. Master Your Disaster gives you the confidence to act calmly and efficiently when the time comes. Your new foundation in emergency preparedness, response, and recovery will make the chaos more controllable—and survivable.

Four Versions Available



Learn to Master Your Disaster!

- Understand the types and phases of a disaster,
- Identify available resources at your home or office,
- Assemble a basic disaster supply kit and emergency vehicle kit,
- Know when to activate your plan and evacuate,
- Keep your family and employees safe,
- Develop a business continuity plan,
- Create a disaster recovery plan for your community,
- Effectively communicate with other businesses and organizations,
- Use local, regional, and federal programs as resources,
- Foster community economic resilience, and
- Stop a natural disaster from catching you off guard.

WHAT ARE PEOPLE SAYING ABOUT THE MASTER YOUR DISASTER SERIES?

As the former head of the New Zealand Aid Program, managing disasters across the Pacific during cyclone season was an integral and critical dimension of my role. The information in this book is invaluable. With the rapid increase in natural disasters and severe weather events in recent years, disaster preparedness and planning is absolutely essential for individuals, communities and for businesses to mitigate risk, loss of life and cost. If only Leann Hackman-Carty's book had been compulsory reading before New Zealand's big earthquake hit Christchurch in 2011!

Amanda Ellis, Special Advisor to the President, East-West Center (Hawaii, USA) and former Ambassador to the UN (Geneva) and Deputy Secretary International Development NZ Ministry of Foreign Affairs and Trade

Leann's guidebooks provide practical templates to help individuals, businesses and communities face less traumatic impacts by having a plan in place, and the necessary confidence to act. Having partnered with Leann on a manmade disaster in the past, the impact of designer drugs on Native American's in the United States and Canada, I not only endorse her guidebooks for Canada but will personally recommend them to the seven public interest groups in the United States that represent states, cities, counties, regional communities and tribal governments. We must do better!

Loretta Avent, Former Deputy Assistant to President Clinton for Intergovernmental Affairs, White House Liaison to Indian Country and Liaison to First Lady Hillary Rodham Clinton's Office

The content in these guidebooks is invaluable to prepare businesses for a disaster. On a global scale we have witnessed the significant impact of disasters on businesses and communities. Being prepared for various risks is a smart thing for a business to do if it wants to have continuity of operations.

Barb Mowat, Small Business Expert & Founder of GroYourBiz (Vancouver, Canada)

ABOUT THE AUTHOR

When asked why she does what she does, Leann's answer is simple: to help build more resilient families, businesses and communities.

Leann Hackman-Carty has spent nearly thirty years encouraging community economic development, business and economic recovery, and entrepreneurship. Her leadership was recognized on an international level when she was invited to participate in the US International Visitors Program with delegates from nineteen other countries.

Hackman-Carty holds bachelor's degrees in political science/sociology and social work and has earned certificates in both marketing and economic development. She has also received numerous awards for her work in economic development and recovery.

Hackman-Carty lives with her husband, two children, and dog in Calgary, Canada. In her free time, she enjoys traveling and learning about other cultures.

Book Sales

The Master of Disaster series of guidebooks are available on Amazon in hard copy or Kindle version.

If your organization would like to purchase any of the versions in bulk, contact us directly to inquire about special pricing.

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